

BBP®35 and BBP®37 Label Printers

BradyID.com/s36

Benchtop Printers



BRADY360
5 YEAR
WARRANTY

Learn more at
BradyID.com/bbp37

Printer at-a-glance

- Single and multi-color printing
- Cuts out shapes and text (BBP37 only)
- PC-connect or standalone printing
- Touchscreen label creation
- 300+ parts, 14 materials (for SFID)
14 parts, 14 materials (for product ID)

Printing supplies

B30-series label rolls page 36
B30-series print ribbons page 74

BBP®35
MULTICOLOR LABEL PRINTER

BBP®37
MULTICOLOR & CUT
LABEL PRINTER

Color your way to an improved workplace

The BBP35 and BBP37 label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right when you need them.

- **Multiple print colors** – Color is more memorable, more effective and is the differentiator you need to effectively improve workplace safety and productivity
- **Shape cutting with the built-in XY plotter cutter (BBP37 only)**
Cut out shapes and text, or cut around your message to create labels that look and fit how you want them to
- **Label making made easy** – Incredibly easy and intuitive interface makes it ideal for multiple users, centralized locations and lean / 5S events
- **Automatic label setup** – Printer reads critical information from the supplies and then automatically sets up the label attributes in the printer so you can start printing immediately
- **Time saving** – 20-second changeovers with drop in ribbon and label supplies



Multi-color printing
in a single print pass



Cut-out shapes and text
with the BBP37 printer
(Requires 4 in. wide material.
Cut-out text must be 0.75 in. or larger.)

Catalog #	Description
BBP35	BBP35 Multicolor Label Printer*
BBP37	BBP37 Multicolor and Cut Label Printer*
120994	Rolling case with handle, 2 pockets for supplies
BBP35-37-WIPER	BBP35/37 Media Wiper (1 each)
B31-CCT	Cutting Tool
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)
B37-BLADE	Replacement XY cutting blade for BBP37 (1 each)
76737	Transfer tape for cut-out objects (300 ft. roll)

* Printer ships with cleaning kit, cutter cleaning tool, power cord, Quick Start Guide and USB cable.

Unprecedented capabilities set the standard in safety and facility ID



Safety and industrial
signage



GHS hazcomm
labels



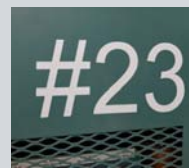
Safety and compliance
labels



Product ID
labels



Pipe markers



Cut-out shapes and text
with BBP37 printer

BBP35 / BBP37